



Press release n.09 (English translation)

## VICENZAORO JANUARY, IEG: BREEDING GROUND FOR YOUNG JEWELLERY TALENTS

- **First edition of “The8”, a mentoring project for four emerging Italian and foreign designers who will exhibit during the days of the event in the Design Room**
- **Two projects with IED in Rome and Turin for students on the Jewellery Design course tasked with telling the story of trends starting with the Vicenza jewellery event’s 70 years**

[vicenzaoro.com/en/](https://vicenzaoro.com/en/)

*Vicenza (Italy), 16<sup>th</sup> January 2024* – Two exceptional mentors, Alessia Crivelli and Alessio Boschi, for the new “The8” project; the opinions of IED students from Rome and Turin; the competition organised by Labigem in 2023; training opportunities on the Vioff calendar with two events also in the city centre: Vicenzaoro will offer initiatives to link training and industry, with the mission of finding and providing an international showcase for new jewellery talents.

### “THE 8”, TWO MENTORS FOR FOUR EMERGING DESIGNERS

Two mentors, **Alessia Crivelli and Alessio Boschi**, for four young emerging designers who will exhibit in the Design Room (Hall 7). This is the project that **Vicenzaoro** has called "**The 8**". A patronage and jewellery design regeneration project **to link education and the jewellery industry**, created by IEG together with the managing director of Valenza brand Crivelli and president of the "Intelligent Hands" foundation, and the jewellery designer, founder and creative director of the eponymous Thailand-based brand. **Igor Quagliata**, 26, a graduate from the IED in Rome, composes coloured titanium surfaces that, between solids and voids, embrace precious stones and contrasting gold combinations for modern, genderless jewellery with a contemporary look. After the master's course in jewellery design in Arezzo, Iranian **Roshanak Payrovi** delved into the micro-mosaic technique with Roman artist Roberto Grieco, making it her signature style in jewellery. **Antonia Ascolillo**, 24, a student at the IED in Rome experiments with textures and metallic coatings on round organic surfaces. **Juan Sebastian Plah Galindo Galindo**, a 22-year-old Colombian with roots now in Milan and winner of Digital Jewellery Week (an event in the metaverse reserved for under-35 designers and promoted, among others, by Vicenzaoro), translates the movement of dance into the shapes, colours and various elements of his beloved Cartagena de Indias. As of this edition of Vicenzaoro January, every year “**The8**” will involve all the professional schools, universities or Jewellery Design master courses, which put forward their most talented students. The projects chosen will be communicated at the September edition of IEG’s Show to start the process of sponsoring and promoting the selected participants.

### TOMORROW'S TRENDS THROUGH THE EYES OF IED STUDENTS IN ROME AND TURIN

Trends seen through the eyes of those who are getting ready to create them. **Jewellery of the Future** is an interdisciplinary research observatory organised by third year jewellery design students at **IED Rome**, coordinated by **Barbara Brocchi** with the collaboration of **Alessia Crivelli**. Rather than commissioning a jewellery collection, the organisers chose to focus on telling the students' point of view through art, architecture, culture, AI and contemporary technology, allowing their personal vision of the future of jewellery to emerge. Started last year, the project will continue until Vicenzaoro September 2024.

Sixth edition for **Inspiration Boards**, the training project directed by **Laura Inghirami**, involving students enrolled on the Jewellery Design course at **IED Turin** to research new trends among the halls of Vicenzaoro, who will have a dedicated page on the VO website as well as an Instagram profile (@vo.inspiration).

## MEASURING UP AGAINST MYTH, THE "PHARAOH'S JEWEL" AWARD CEREMONY

Last year, **Labigem**, Italian Gemmology Laboratory, launched a competition aimed at the under-35 age group, asking students from more than 25 institutions to draw inspiration from Tutankhamun's treasure to mark the centenary of the discovery of his tomb. Of the 125 entries, eight were selected. Labigem, with the patronage of institutional partners such as the Jewellery Museum in Vicenza and Museo Egizio in Turin, will award the winners on Monday 22<sup>nd</sup> January in the Educational Hub (Hall 8) at Vicenzaoro.

## TRAINING AND SCHOOLS IN THE CITY WITH VIOFF: VICENZAORO'S "OFF SHOW"

Talks and design competitions, training young people will also be carried out during the town's events on the calendar of VIOFF, Vicenzaoro's "off show". Two appointments will be aimed at young people: firstly, the morning of 19<sup>th</sup> January will see the **Golden Talk** (9 am in Teatro San Marco, Contrà S. Francesco, 76), for first and second grade high schools in Vicenza area, featuring representatives from national jewellery companies. Secondly, the **Progold 3D Design Contest** held in Vicenza's historic centre: an open-air exhibition with free-standing totems depicting ten selected jewellery sketches produced by students from leading national and international design institutes. The totems will have a QR CODE so that visitors can vote for their favourite jewel, which will be awarded on Sunday 21<sup>st</sup> at the Show.

In the Palladian Basilica, the **Jewellery Museum** will host a number of VIOFF initiatives during the days of the show and, for the entire year, will be an open stronghold to bring the public closer to the goldsmith art with particular attention on younger generations, thanks to its "Italian Jewellery" exhibition and workshop programme for families.

## "MAURO BASCHIROTTO AWARD" COMPETITION FOR SCIENTIFIC RESEARCH

About a hundred youngsters will be visiting Vicenzaoro on Monday 22<sup>nd</sup> for the design competition promoted by Vicenza-based **NPO, the "Mauro Baschirotto" Rare Diseases Association**, which, for more than a decade, has been rewarding international researchers with a ring inspired by DNA's double helix. Award ceremony at Vicenzaoro on Monday morning.

Lastly, to the benefit of schools, for the first time students visiting the show will find a dedicated **reception DESK** (Entrance West 3). 17 schools have registered to date with arrivals from all over Italy as well as France, Spain, and Germany, for a total of over 500 registered students and escorts.

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date