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## VICENZAORO JANUARY: SUSTAINABILITY, BUSINESS, TRENDS, INNOVATION AND TRAINING AT THE CENTRE OF IEG'S BOUTIQUE SHOW

- Italian Exhibition Group's International Show, from 20<sup>th</sup> to 24<sup>th</sup> January 2023 at Vicenza Expo Centre, confirms its role as a forum for discussing the gold and jewellery industry's major themes
- Market, trends, previews, sustainability, innovation and training, the main issues set to guide consumption and sector trends in the medium term
- The programme includes Trendvision's event on jewellery trends, an economic survey of the sector by Intesa Sanpaolo and Club degli Orafi, a talk on the relation between high fashion and jewellery with Assogemme and Dior Joaillerie, international conferences organised by CIBJO, the Jewellery Technology Forum and the design competition award ceremony with HRD Antwerp

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*Vicenza, 20-24 January 2023* – The latest products, trends and new consumer lifestyles, the industry's commitment to sustainability and training, the market's state of the art, technological innovations. **Vicenzaoro January - The Jewellery Boutique Show (VOJ)** confirms its role as a forum for discussing the industry's major themes as well as an international trend show at the event that opens the sector's world calendar of business appointments from 20<sup>th</sup> to 24<sup>th</sup> January 2023. Italian Exhibition Group's trade show, alongside **T.Gold**, the international event for jewellery machinery and the most innovative technologies applied to gold and jewellery, and **VO VINTAGE**, the event of reference for fine vintage watches and jewellery (20<sup>th</sup> – 23<sup>rd</sup> January), will bring the most authoritative voices in the gold and jewellery sector to Vicenza Expo Centre.

### MARKET PERFORMANCE

**VOJ** offers the industry a chance to analyse production and market data. A market that, so far, has confirmed an upward trend in exports compared to 2020 and 2019. **Club degli Orafi** and **Intesa San Paolo's Studies and Research Department** will be presenting an economic analysis of the performance of national gold and jewellery supply chains, international demand for precious metals, the effects of the complex international scenario on the sector and the cost of raw materials.

### THE JOURNEY INTO THE DREAM AT THE CORE OF THE TRENDVISION EVENT

A valid opportunity to establish a dialogue between the needs, way of life and background of new consumers and the jewellery supply chain will be focus of the event organised by **Trendvision Jewellery + Forecasting**, IEG's independent observatory directed by **Paola De Luca** that explores consumer evolution in the luxury world. With a panel of international guests from the world of design, art and jewellery culture, the meeting, entitled "Dreamscape", will investigate the widespread desire to escape from reality, enter virtual atmospheres and travel into the dream that crosses society and is transmitted to consumer choices.

### MEETING WITH DIOR JOAILLERIE: THE BLURRED BOUNDARIES BETWEEN HIGH FASHION AND JEWELLERY

A privileged observatory of the luxury segment, **VOJ**, in collaboration with **Assogemme**, is organising an encounter with **Dominique Dufermont**, responsable service pierres Dior Joaillerie, to explore the points of contact and the increasingly blurred boundaries between haute couture and jewellery. Aesthetic excellence, technical expertise, professionalism and a multi-faceted approach will be at the heart of the event.

## COMMITMENT TO SUSTAINABILITY AND WOMEN'S EMPOWERMENT

**CIBJO**, the World Confederation of Jewellery, confirms its presence at Vicenzaoro with two seminars traditionally dedicated to the themes of **sustainability and corporate social responsibility**. The first, entitled "The branding of the jewellery market", moderated by **Edward Johnson** from Gemfields and **Lisa Koenigsberg**, Initiatives in Arts and Culture, will be attended by **Esther Oberbeck**, Senior Vice President at De Beers Group London, **Lita Asscher**, Co-CEO Royal Asscher Company in Amsterdam and **Iris Van der Veken**, Executive Director Watch & Jewellery Initiative 2030, Geneva. The second will focus on the theme "Sustainability through successful succession".

**Women's contribution to the industry** will be the focus of two meetings. The first, organised by **Italpreziosi**, will feature CEO and president **Ivana Ciabatti**, among the 100 women in the world in the mining sector awarded for their sustainable impact in the Women in Mining UK (WIM UK) special ranking, "100 Global Inspirational Women in Mining". The second, entitled "Women & business in jewellery (gems, stones, mines)", organised in collaboration with **BPW International** and **Africa Business Council**.

## INNOVATION AND RESEARCH AT THE CENTRE OF THE JEWELLERY TECHNOLOGY FORUM

Processing and technological applications, research and development on alloys and new materials, phygital jewellery and the digital transformation of certifications, as well as economic-financial trends and sustainability in jewellery will be the focus of the **Jewellery Technology Forum** (JTF), the international conference organised by IEG in collaboration with **Legor Group** for Sunday 22<sup>nd</sup> January. A unique training event with the participation of researchers and experts from Europe and overseas.

## FOCUS ON TRAINING AND YOUNG TALENT

VOJ also focuses on training for new generations in order to attract young people to a career in the gold and jewellery field. Talents and young designers will be the main feature of the **HRD Design Awards** event, the international Jewellery Design competition promoted by **HRD Antwerp** with the high patronage of **CIBJO** and in partnership with Vicenzaoro. Another two moments will also be dedicated to future gold and jewellery professionals. Voj will be opening its doors to middle and high schools in the area for a special Open Day organised by **Confindustria Federorafi** in collaboration with the **Province of Vicenza** that will include encounters and discussions with sector protagonists and witness accounts from current workers. Last but not least, space will be given to the creativity of young people with the presentation of the **LabiGem – Italian Gemmology Laboratory** competition, open to Vicenza's art schools, to reinterpret the jewels of Tutankhamen.

The updated programme is available on [www.vicenzaoro.com](http://www.vicenzaoro.com) and on The Jewellery Golden Cloud (app available for IOS and Android).

## FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

## PRESS CONTACT IEG

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This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date